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Culture jamming Yes Men have big balls

October 7, 1:32 AM - Albany Libertarian Examiner - Eric Sundwall

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The Sanctuary for Independent Media in Troy NY was packed for the 'sneaky' public premier of [The Yes Men Fix the World](#). RPI associate professor, Igor Vamos (aka Mike Bonanno) let the first public US audience preview his new movie to a warm reception on Tuesday night.

Soon the rest of the world will see the introduction of the faux Haliburton creation known as the [SurvivaBall](#). Bonanno and his partner Andy Bichlbaum (real name Jacque Servin) fool corporate events, public announcements and major news networks with a series of antics designed to shame misbehaving entities into acknowledging the shame associated with negligent actions (Bhopal - Union Carbide) and greedy ambitions. While their own actions have been given equally dubious ethical assessments, the duo defends their actions while simultaneously taking down the whole of capitalism in a much more riotous and humor ridden atmosphere and design than Michael Moore has seemed to come up with since he sailed a sick group down to Cuba for medical care.



Picture swiped from the Yes Men website.

Igor Vamos answered questions from the audience afterwards about the movie, it's distribution and it's reception at film festivals. The official opening is today in New York City. The hope is that various venues will surface and expand as the film is introduced across the country. Issues like Climate Justice and local activism were discussed. Bonnano/Vamos offered copies of their fake New York Times and New York Post issues that they coyly distributed in a stunt city wide as recently as this September. The single Yes Man suggested a price of \$10 a piece to help raise funds for the Sanctuary and the movie's cost. Members of the audience were fully involved with not only the movie, enjoying multiple bouts of laughter, but also with the star and producer himself. Many RPI faculty were as well as dozens of students from RPI.

Any hip observer of the [Yes Men](#) has to admit that their stunts are top notch hoaxes. Masterfully interjecting themselves into events of powerful corporations, government glad handing and even a BBC broadcast that tanked Dow Chemical stock by 2 billion dollars hours after the broadcast, Bonnano and Bichlbaum are unrelenting in their perpetualization of demanding accountability from the masters of industry and to a lesser extent, the government. While it's certainly entertaining and interesting to see the Yes Men pull off a golden skeleton prank at risk conference. The hilarious fake

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