

December 8, 2009

## Forbes ad features West Virginia alternative energy

By [The Associated Press](#)

CHARLESTON, W.Va. -- Forbes magazine published a special advertising section this week that spotlights West Virginia's alternative energy industry.

The state Department of Commerce spent \$15,000 to place an ad in the special section of the magazine's year-end investors guide. The Greenbrier resort, BrickStreet Insurance and West Virginia University also placed ads in the section.

The advertising section is titled, "West Virginia: Open for Business."

An accompanying article quotes Gov. Joe Manchin, BrickStreet CEO Greg Burton, American Electric Power Chairman Michael Morris, Northrop Grumman Corp. President Wes Bush, Kureha Corp. CEO Takao Iwasaki and Mid-Atlantic Technology Research & Innovation Center President Keith Pauley.

The ad also cites a 2008 Cato Institute report that declared, "Joe Manchin ... has enacted probably the most pro-growth tax reforms of any governor."

The ad says West Virginia "is clearing the way for business growth with tax cuts, workers' compensation reform, investment in university research and other strategic economic development initiatives."