



## **How the FCC's move on net neutrality could impact consumers**

Kaitlyn Schallhorn

December 14, 2017

The Federal Communications Commission took a step toward dismantling the Obama-era net neutrality regulations last month and commissioners are set to vote to officially roll back those rules Thursday.

The current rules impose utility-style regulations on Internet service providers (ISPs) that prevent them from favoring their own services or certain customers over that of competitors.

The expected rollback has resulted in nationwide protests ahead of the vote as consumers worry that cable and phone companies will suddenly have greater control over what they see and do online. But the broadband industry has promised users' Internet experience will not change.

Here's a look at what net neutrality is and how Pai's plans could impact consumers nationwide.

### **So what even is net neutrality?**

Net neutrality is the idea that ISPs must treat all legal Internet data the same — regardless of where it comes from or who it is going to.

Harold Feld, senior vice president with the Washington, D.C.-based nonprofit Public Knowledge, compared net neutrality to “an on-ramp to the Internet,” meaning ISPs are “not allowed to interfere with what the subscriber wants to do or where the subscriber wants to go.”

Under net neutrality regulations, ISPs are not allowed to block or throttle — meaning slow down — websites or applications.

### **What does the FCC's chairman plan to do?**

Pai's plan to repeal net neutrality regulations will be put to a vote by the FCC commissioners on Dec. 14.

Pai, 44, said that he believes the net neutrality rules adopted during the Obama administration discourage the ISPs from making investments in their network that would provide even better and faster online access.

"Under my proposal, the federal government will stop micromanaging the Internet," Pai said in a statement.

However, 27 senators and New York's attorney general have asked for the vote to be delayed due to concerns that the public docket about net neutrality is filled with fake comments. Democratic Attorney Gen. Eric Schneiderman said 23 million comments were submitted to the Federal Communications Commission about net neutrality, and he suspects as many as 1 million of them are linked to stolen identities.

### **How could this impact consumers?**

Repealing net neutrality regulations means consumers could start paying more for their Internet services, critics said. Consumers could also see ISPs start to "bundle" services — such as certain websites or applications — and charge more depending on what a person wants access to, experts said.

"Right now, the FCC has designated [the Internet] as a telecommunications service — like a phone service which includes all of the rules that apply to prevent [a company] from blocking or throttling or favoring one company over another," Feld told Fox News. "The real question, to some degree, is: is the Internet going to work like the old telephone where you get to decide who you called and what you do or is it going to become more like cable?"

"If it's one thing that cable companies have proven to be good at over the years, it's more ways to get money out of consumers and into their own pockets," he continued. "Primary broadband providers will take advantage of this to find new ways to charge customers if they want to get high quality service."

Julian Sanchez, a senior fellow at the libertarian think tank Cato Institute, said broadband providers would "presumably ... try some things consumers don't like and others that prove to be popular." But he dismissed the notion of predicting just what exactly providers would do should the regulations be scaled back.

**"The truth is we won't know until providers start experimenting: Presumably they'll try some things consumers don't like, and others that prove popular."**

- Julian Sanchez, Cato Institute

"There's plenty of scaremongering around steps broadband providers could take in the absence of neutrality regulation — blocking off certain sites, or charging extra fees to access certain services — but not a ton of reason to think they would do these things, which would antagonize customers, be technically tricky to enforce against sophisticated users, and invite the re-imposition of regulations," Sanchez told Fox News.

“What’s more realistic is the introduction of plans that provide higher speeds for specific bandwidth-intensive services,” he said, pointing to streaming high-definition Netflix videos as an example of such a service. “Or, similarly, content providers might end up subsidizing higher-speed access to their services for subscribers who’ve only paid for slower all-purpose Internet access.”