Big Tech Firms Move To Squash Deceptive Info on Ukraine Crisis

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Meta, Facebook's parent company, has announced a new special operations center staffed by experts, including native Russian and Ukrainian speakers, to monitor the social network 24/7 to respond to issues in real-time.

The company also added features in Ukraine and Russia to help users protect the information in their accounts.

In addition, Meta stated it's taking extensive steps to fight the spread of misinformation by beefing up third-party fact-checking in Ukraine and Russia, and providing more transparency around state-controlled media outlets, as well as prohibiting ads from Russian state media and demonetizing their accounts — a move that resulted in the Kremlin partially restricting Facebook access in Russia.

That kind of restriction can be a mixed bag for both Facebook and Russia, maintained Julian Sanchez, a senior fellow at the Cato Institute, a public policy think tank in Washington, D.C.

"It can make it harder for accurate information to circulate, but also makes it more obvious how desperately Russia is scrambling to control what its population sees about the war," he told TechNewsWorld.