

# San Antonio Express-News

## THIS WEEK IN BUSINESS

February 18, 2013

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IN S.A.

### TUESDAY

**WORKSHOP:**The San Antonio Hispanic Chamber of Commerce presents Kay Wakeham, CEO and owner of The Growth Coach San Antonio, who will instruct on developing a 90 day plan for business improvement. The workshop will be from 11:30 a.m.-1 p.m. at the chamber's offices, 200 E. Grayson St., Suite 203. Cost is free for members, and \$25 for others. Register at [www.sahcc.org](http://www.sahcc.org), or contact 210-225-0462.

### WEDNESDAY

**FINANCES:**A "Cash Flow Management" workshop from Accion Texas Inc. will feature Accion partner Ed Guerrero, Guerrero CPA. The workshop is from 9:30 to 11:30 a.m. at the Women's Business Center, 225 W. Poplar St. It is free. Contact [businesscenter@acciontexas.org](mailto:businesscenter@acciontexas.org), or 888-215-2373.

**SMALL BUSINESS:**Learn to apply for small business certification through the U.S. Small Business Administration's women-owned small business certification program from 11:30 a.m. to 12:30 p.m. at the SBA's San Antonio district office, 615 E. Houston St., Suite 298. It is free. Contact 210-403-5900.

**CLOUD COMPUTING:**A four-part workshop series on cloud based business operations for small business owners will be presented by the Small Business Development Center of the Institute for Economic Development. It will be from 9-10:30 a.m. at the downtown campus of the University of Texas at San Antonio, in Room 2.316 of the Durango Building, 501 W. César E. Chávez Blvd. Cost is \$25 each session, or \$75 for the series. At the door the cost rises to \$45, and \$95 respectively. Contact Yanet Gómez Byrom or Rebecca Montalvo at 210-458-2460, or [sbdcworkshop@utsa.edu](mailto:sbdcworkshop@utsa.edu)

### THURSDAY

**NUCLEAR WEAPONS:**Benjamin Friedman, Cato Institute researcher and author, will speak on "Overkill: The Case for Reevaluating U.S. Nuclear Strategy" at an 11:30 a.m. luncheon of the World Affairs Council of San Antonio at the Bright Shawl. Cost to attend is \$30 for council members, \$35 for others. Register to [www.wacofsa.org](http://www.wacofsa.org), or contact 210-308-9494.

**BUSINESS ADVISING:**A free business advising event for Latino entrepreneurs called La Idea en Acción will be held from 8:30 a.m. to noon at the downtown campus of the University of Texas at San Antonio, in the Southwest Room of the Durango Building , 501 W. Cesar E. Chavez Blvd. Topics include business plans, growth planning, marketing, social media, exporting and trade, accounting, legal, human resources and risk management. Breakfast will be provided. The event is by Accion, Univision and the UTSA South-West Border Small Business Development Center Network.

**SMALL BUSINESS** -The Small Business Development Center of the Institute for Economic Development will cover the choosing of a name, legal issues and costs of starting a small business during a workshop from 4-7 p.m. at the downtown campus of the University of Texas at San Antonio, in Room 2.316 of the Durango Building, 501 W. César E. Chávez Blvd. Cost is \$30 online, and \$50 at the door. Contact Yanet Gómez Byrom, or Rebecca Montalvo at 210-458-2460 or sbdeworkshop@utsa.edu

## **FRIDAY**

**FINANCIAL AID:**The Student Aid Saturdays Program continues its series of workshops that offer college-bound students help with filling out college financial aid forms. All the workshops are free and will be held from 10 a.m. to 1 p.m. They will be at Memorial High School, 1227 Memorial St.; Texas A&M-San Antonio, 1 University Way; and cafécollege, 131 El Paso St. Contact 210-207-4766.

## **AROUND THE NATION**

### **TODAY**

U.S. stock and bond markets are closed for Washington's Birthday. Express Scripts Holding Co. reports quarterly financial results.

### **TUESDAY**

National Association of Home Builders releases housing market index for February. Dell Inc., and Marriott International Inc. report quarterly financial results.

### **WEDNESDAY**

Labor Department releases the Producer Price Index for January; Commerce Department releases housing starts for January; Federal Reserve releases minutes from January interest-rate meeting.

### **THURSDAY**

Labor Department releases weekly jobless claims; Labor Department releases Consumer Price Index for January; Freddie Mac, the mortgage company, releases weekly mortgage rates;

National Association of Realtors releases existing home sales for January; Conference Board releases leading indicators for January. Hewlett-Packard Co., Nordstrom Inc., Safeway Inc., and Wal-Mart Stores Inc. report quarterly financial results.

#### CONVENTION

**The Texas Association of School Business Officials** will hold its 67th annual conference at the Convention Center, 200 E. Market St., beginning today and running through Friday. Registration for members ranges from \$270 to \$310, non-member registration costs between \$370 and \$410. The association also offers education courses not included in conference registration fees. Register for the event and find more information at [tasbo.org](http://tasbo.org).

**The National Watermelon Association** will mark its 100th anniversary with its national convention at the Westin La Cantera Hill Country Resort running from Wednesday through Feb. 24. Registration for members ranges from \$350 to \$450, single day rates available. Non-member registration costs between \$450 and \$550. Register for the event and find more information at [nationalwatermelonassociation.com](http://nationalwatermelonassociation.com).