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[It is because of the politics that the money is there.](#)

Byline: [bob](#) | Category: [Regulations](#), [Economy](#), [Government](#), [Taxes & Spending](#), [Above the Fold](#) | Posted at: 12:20 pm

[Roger Pilon](#) penned a post lamenting the fact that recent campaigns for President have become so long, beginning at least two years before the election and continuing throughout every day in office.* He concludes with this:

“Part of the reason for the change is the need today for vast amounts of campaign cash. But the deeper reason, I submit, is because politics has taken over so much of life.”

Roger is right, but let me elaborate.

It is because politics has taken over so much of life that there are vast amounts of government money available. That supply of government largesse, in turn, has led to a huge supply of campaign cash. And it is that campaign cash that enables the permanent campaign. Without an all-encompassing government, we might be able to go back to Silent Cal napping in the White House.

I’ve been working on a series of articles that highlight several politico-economic rules that I’ve observed over the last four-and-a-half decades. I humbly submit that any sustainable long-term plan aimed at restoring a resurgent American economy must take into account these rules. More on that later.

But I’ll share two of those rules with you now because they have a direct bearing on Roger Pilon’s post:

1. *If you want to get money out of the business of determining politics, you must first get politics out of the business of distributing money*
2. *Those with the most, have the most to lose. They also have the most to give to ensure that they lose the least.*

Think about it. Comment.

*Hat tip to attorney [Glenn Reynolds](#), who has long said related words to the effect of:

“If a business can get a better return on investment from a lawyer-lobbyist than it can from a research engineer, the economy is ultimately doomed.”

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