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## LIBERTARIAN ADVOCATE

WEDNESDAY, JULY 22, 2009

Cato to Launch Ad Campaign Against Government-Run **Health Care** 

From The Cato Institute

# Cato Institute to Launch Ad Campaign Against Covernment-Run Health

The Cato Institute will launch an ad campaign Thursday highlighting under-reported poll data showing Americans' concerns that current health care reform plans will raise costs, limit choice and reduce the quality of their health care.

The campaign will feature full-page ads in major national newspapers, in addition to radio spots focusing on why government-run health care cannot address the problems of growing costs and lack of coverage for many individuals and families. The campaign will expand in the weeks ahead.

"Our goal is to help the American public navigate terms like 'a public plan' and 'individual or employer mandates' to understand what is really happening here," said Ed Crane, founder and president of the Cato Institute. "The bottom line is, most of the plans coming from the White House and congressional leadership will result in a government-run health care system that is really not the best option for most Americans."

A poll by the Washington Post and ABC News conducted June 18-21 showed that 84 percent of respondents were "very" or "somewhat" concerned that "current efforts to reform the health care system" would increase their health care costs. The survey also showed that 79 percent of respondents were concerned that current efforts would limit their choices of doctors or medical treatments.

As part of the campaign, Cato is running radio ads in major cities across the country. You can listen to them

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