

Who most frequently was written about



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/ / **Kommersant** **RATING**
 Topic leads Nikolai Zubov

"The Power" offers the world's popularity rating of Russians made on the basis of their names mentioned in the foreign media during the second quarter of 2009.

For the first time of the existence of rating Vladimir Putin was in it in third place, missing more than just the president, Dmitry Medvedev, but also a tennis player Dinara Safina. The athlete would get to the first place rating, is she would be mentioned five hundreds times more. In the last quarter Safina became the first racket of peace, went to the final of the Open championship of France and Wimbledon in the semifinals.

One of the major business events of the quarter - the signing of a contract for the purchase of an international consortium, which includes Russian participants - Sberbank and GAZ Group - German automaker Adam Opel AG, has allowed to enter the twenty [most mentioned names] the head of Sberbank, German Gref. As for Oleg Deripaska, he climbed in the ranking by six positions, not only through history with Opel, but also because of the situation with plants in Pikalevo, widely covered by foreign media.

1(2)	Dmitry	Medvedev	10490
2(6)	Dinara	Safina	10017
3(1)	Vladimir	Putin,	7102
4(4)	Sergei	Lavrov	5988
5(13)	Svetlana	Kuznetsova	5601
6(17)	Maria	Sharapova	4603
7(7)	Nikolay	Davydenko	4214
8(8)	Elena	Dementieva	3847
9(3)	Alexei	Miller	3365
10(5)	Marat	Safin	2978
11(10)	Andrei	Arshavin	1942
12(12)	Mikhail	Gorbachev	1693
13(19)	Oleg	Deripaska	1550
14(14)	Mikhail	Khodorkovsky	1472
15(18)	Ramzan	Kadyrov,	1180
16(11)	Igor	Sechin	1017
17(9)	Patriarch	Cyril	1011
18(27)	German	Gref	1008
19(20)	Mikhail	Prokhorov	986
20(36)	Andrei	Illarionov	790

Rating is based on 100 leading newspapers and magazines from Argentina, Australia,

Brazil, Britain, Germany, Hong Kong, Denmark, India, Indonesia, Israel, Spain, Italy, Lebanon, Malaysia, Netherlands, New Zealand, the United Arab Emirates, Pakistan, Portugal, Singapore, United States, France, Sweden and Japan. In the United States selected were the major national newspapers, as well as the leading state newspapers. Other countries represented newspapers and magazines, whose circulation is not less than 5% of the total circulation of newspapers and magazines of the country. The rating does not take into account the communication of information agencies and TV companies. Only articles were chosen where the name is mentioned along with the words "Russia" and "Russian."

Source:

<http://www.kommersant.ru/doc.aspx?DocsID=1198384&print=true>