

Is giving more money to schools going to deliver better results?

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The opposition parties, Labour in particular, and their teacher union pals will have you believe that there needs to be more money in education. They particularly want more money for their member's salaries. They especially claim that charter schools are taking money from the state system and as a result state schools are suffering.

But will more money being poured into education provide a positive outcome and better results?

Sadly, the evidence suggests, no.

An <u>article</u> last week in *The Atlantic* echoes the refrain that more dollars equal better education. The article highlights recent remarks by Harvard University professor and filmmaker Henry Louis Gates Jr., who states that more money for poor school districts and more money for teachers in those school districts will lead to better education outcomes, particularly for disadvantaged youth.

Gates says: "We have to have a massive revolution in public education in the United States." He suggests: "Bus the dollars from the rich school districts to the poor districts. We need to allocate the same amount of money per student per school."

It's like these guys all have the same speaking points.

But does more money for poorer schools actually work?

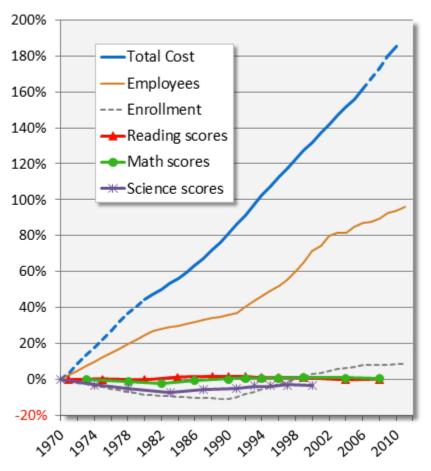
A U.S. Department of Education (DOE) <u>report</u> issued two days before President Obama left office raises question marks about the correlation between money and education outcomes. The report highlights the results of the School Improvement Grants, a program in place since President George W. Bush's administration but that President Obama resuscitated and expanded in an effort to help the country's underperforming schools.

According to <u>*The Washington Post*</u>, this block grant program was "the largest federal investment ever targeted to failing schools," sending \$7 billion of taxpayer money into the program between 2010 and 2015.

The DOE report found that despite this infusion of federal dollars into the nation's worst schools, there was no difference in test scores, graduation rates, or college enrollment between the schools that received the grants and those that did not.

The failure of the heavily funded School Improvement Grant experiment to lead to meaningful education improvement for under-performing schools mirrors broader national data showing no link between school spending and student achievement.

A comprehensive 2014 <u>report</u> by the CATO Institute reviewed 40 years of data on per pupil student expenditure and academic outcomes. It found that while spending has skyrocketed, education outcomes remain poor:



Trends in American Public Schooling Since 1970

Cato Institute

"Total cost" is the full cost of the K-through-12 education of a single student graduating in the given year, adjusted for inflation. In 1970: \$57,602 In 2010: \$164,426 (Constant 2013 dollars)

Data sources:

U.S. Dept. of Ed., "Digest of Education Statistics," & NAEP tests, Long Term Trends, 17-year-olds.

Chart by:

Andrew J. Coulson, May 2013

I agree with Professor Gates that we need a "massive revolution in public education in the United States"; but I disagree that allocating more money for forced schooling is the answer.

Empowering parents and expanding education choices for all young people could be just the education revolution we need.

It is also very revealing to see where all that increased funding went. That's right...on staff...for no discernible increase in results. I would suggest that there would be similar results for New Zealand.