

THE SPOKESMAN-REVIEW

More Balance Needed on the Editorial Page

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December 1, 2022

I'm amazed at the one-sided slant on the S-R's editorial page most of the time. Case in point: A recent Sunday (Nov. 20) section contained three lefty opinion pieces and no conservative/free-market editorials. Plus, all the letters to the editor were from a liberal viewpoint.

This from the largest newspaper in Eastern Washington, where Republican Tiffany Smiley won all the counties in our region in the last senate race!

What's with our paper? It's not like the paper is a mouthpiece for the left, like the New York Times or Washington Post. Or at least it shouldn't be.

My guess is you have already lost most of the conservatives and libertarians as subscribers to the S-R. This could be a good reason the S-R has not been very profitable recently.

A better solution is to create a balanced approach by bringing in new voices with different points of view. A good example would be to tap the Cato Institute for free-market opinion pieces.

Who knows, maybe this approach will increase your readership as well.