



This Week in Washington IP: Technologies for Military Readiness, Enforcing IP Rights in China and Alternative Dispute Resolution for Copyright Small Claims

October 19, 2020

This week in Washington IP events, the House of Representatives remains quiet during its district work period. Thursday's Senate Judiciary Committee hearing will focus mainly on the nomination of Amy Coney Barrett to serve as a Supreme Court Justice, although the day's discussion will include a bill introduced by Sen. Lindsay Graham to create an alternative dispute resolution pathway for copyright small claims. Many policy institutes, including Cato Institute, Hudson Institute and the Center for Strategic & International Studies, will host hearings focused on incorporating emerging technologies into U.S. military capabilities for future wartime readiness. The U.S. Patent and Trademark Office will also host an event to discuss government resources for business owners who want to protect their IP rights while operating in the Chinese market.

Monday, October 19

Cato Institute

Information Technology and Military Power

At 1:00 PM on Monday, online video webinar.

In the book *Information Technology and Military Power* by Jon Lindsay, history shows that nations with technological dominance in military capabilities still struggle on the battlefield without a strong sense of what Lindsay calls "information practice," activities by soldiers involving the actual implementation of the technology in combat. This event will explore how the complexity of military technologies during the information age make it more crucial to address "information practice" to prevent struggles that the U.S. military has historically faced against weaker adversaries. The event will feature a discussion with a panel including Lindsay, Assistant Professor of Digital Media and Global Affairs, Munk School of Global Affairs and Public Policy, Department of Political Science, University of Toronto; Jacquelyn Schneider, Hoover Fellow, Hoover Institution; Eugene Gholz, Associate Professor of Political Science, University of Notre Dame, and Adjunct Scholar, Cato Institute; John Mueller, Political Science, Ohio State University, and Senior Fellow, Cato Institute; and moderated by Brandon Valeriano, Senior Fellow, Cato Institute.

Hudson Institute

Sustaining the Undersea Advantage: Disrupting Anti-Submarine Warfare Using Autonomous Systems

At 3:00 PM on Monday, online video webinar.

Submarine fleet modernization efforts among U.S. adversaries, especially China and Russia, poses national security concerns that decision-makers in the U.S. military have to address. Current U.S. and allied anti-submarine warfare capabilities haven't scaled in proportion to adversarial modernization programs but new approaches have contemplated the use of autonomous systems to augment current anti-submarine operations. Speakers at this event will include Bryan Clark, Director, Center for Defense Concepts and Technology, Hudson Institution; Seth Cropsey, Director, Center for American Seapower, Hudson Institute; Timothy A. Walton, Fellow, Hudson Institute; Admiral Jonathan W. Greenert (Ret.), 30th U.S. Chief of Naval Operations; Admiral James F. Foggo (Ret.), Former Commander of U.S. Naval Forces, Europe; and Dr. Curt von Braun, Technical Director for Naval Power, Raytheon Technologies.

Tuesday, October 20

U.S. Patent and Trademark Office

How the U.S. Government Can Help Companies Protect and Enforce Their IP in China

At 10:00 AM on Tuesday, online video webinar.

China's growing middle-class economy is an attractive market for U.S. businesses of all sizes but protecting intellectual property rights overseas is a daunting task. This USPTO webinar will discuss topics related to protecting IP in China including an overview of various resources available through the U.S. government for businesses operating in China including the IP Attaché program, the International Trade Administration, the U.S. Department of State's Intellectual Property Rights Center and the U.S. Department of Justice's International Computer Hacking and Intellectual Property Attorney Advisor for Asia.

Wednesday, October 21

Aspen Institute

Aspen Tech Policy Hub COVID Challenge Grant Demo Day: Informing COVID Response & Communication through Tech

At 9:00 AM on Wednesday, online video webinar.

This summer, the Aspen Tech Policy Hub made a series of COVID-19 challenge grants available for incubator projects focused on developing technologies to improve community and government response to the many concerns posed by the COVID-19 pandemic. This event will feature presentations on two projects: COVID-19 DataCollector, a crowdsourcing platform collecting data on COVID-19 response efforts from a network of 3,000 newsrooms; and Responsive Messaging for COVID-19 Support, a messaging platform communicating COVID-19 resources through various channels, including SMS and web applications, to inform individuals about COVID-19 resources in their own communities. Remarks following the presentations will be offered by Ryan Panchadsaram, U.S. Deputy Chief Technology Officer.

Center for Strategic & International Studies

International Security at the Nuclear Nexus (Day 1)

At 12:00 PM on Wednesday, online video webinar

Issues related to nuclear technologies, both in weapons capabilities and energy generation systems, create sensitive national security concerns that cut across a large number of sectors of government activity. These sensitive concerns are amplified by the adoption of new technologies like artificial technology and machine learning and the risks posed by threats to cybersecurity. The first day of this two-day event will begin with opening remarks from Admiral Charles Richard, Commander, USSTRATCOM. Following those remarks will be a series of discussion panels focusing on topics including conventional-nuclear integration, or the use of nuclear weapons in conventional war against a nuclear-armed adversary; the weaponization of space and nuclear risks; and finally surveillance and situational awareness.

U.S. Patent and Trademark Office

USPTO Speaker Series Fireside Chat with Dr. Marian Rogers Croak

At 3:30 PM on Wednesday, online video webinar.

The USPTO's Speaker Series features discussions between high-ranking agency officials and American inventors who share their own personal stories of entrepreneurship, innovation and leadership. This event features a discussion between USPTO Director Andrei Iancu and Dr. Marian Rogers Croak, currently vice president for site reliability engineering at Google whose career includes pioneering work in Voice over Internet Protocol (VoIP), text-to-donate and telephone voting system technologies.

New America

PIT-UN: Public Interest as the Driver of New, Emerging Technologies to Promote Equity

At 5:00 PM on Wednesday, online video webinar.

New America's Public Interest Technology University Network (PIT-UN) focuses on topics related to the use of technologies in the service of the public good. This event will feature work completed by early-career authors on building civic-minded technology practitioners and utilizing emerging areas of technology in order to promote equity. Introductory remarks will be offered by Adriana Bankston, Chief Outreach Officer, Journal of Science Policy & Governance. Following those remarks will be a discussion with a panel including Morgan Livingston, Senior and Research Assistant, Stanford Law's Center for Internet and Society, University of California, Berkeley; Stuti Chakraborty, Gold Medalist in Occupational Therapy, Practice Medicine and Rehabilitation, Christian Medical College, Vellore, India; Farah Awan, Eye Care Practitioner; Soheib Nunhuck, Member of the Digital Advisory Unit, International Monetary Fund; and moderated by David H. Guston, Foundation Professor and Founding Director, School for the Future of Innovation in Society, Arizona State University.

Thursday, October 22

Senate Committee on the Judiciary

Executive Business Meeting

At 9:00 AM on Thursday in G50 Dirksen Senate Office Building.

On Thursday morning, the Senate Judiciary Committee to consider a series of nominations for district court judgeships as well as the nomination of Amy Coney Barrett to serve as an Associate Justice on the U.S. Supreme Court. While Judge Barrett's nomination will undoubtedly receive the most focus during the hearing, the Committee will also discuss S. 4632, the Online Content Policy Modernization Act recently introduced by Senator Lindsay Graham (R-SC). If enacted, this bill would amend Title 17 of U.S. Code to establish an alternative dispute resolution program for copyright small claims, as well as amend the Communications Act of 1934 to modify the scope of civil liability protections for "Good Samaritan" blocking of offensive material online.

Center for Strategic & International Studies

International Security at the Nuclear Nexus (Day 2)

At 12:45 PM on Thursday, online video webinar.

This event is the second day of a two-day series at CSIS focused on the various intersections between nuclear technologies, government policy and national security. The first panel of the event's second day will focus on offense and defense at the nuclear nexus, especially as it involves missile defense, hypersonic missiles and intermediate range systems. The second panel will discuss issues related to artificial intelligence, automation and managing nuclear crises.

Friday, October 23

Brookings Institution

The Defense Industrial Base and the Future of Warfare

At 10:00 AM on Friday, online video webinar.

Maintaining wartime readiness for national security purposes requires the U.S. government to continually assess new technologies to improve capabilities like vertical air lift for military aircraft to improve deployment in combat situations. This event, which will focus on challenges faced by policymakers and the industry in trying to meet future national security needs, features a discussion with a panel including Representative Anthony Brown (D-MD), Vice Chair, House Armed Services Committee; Mitch Snyder, President and CEO, Bell; and moderated by Michael E. O'Hanlon, Sydney Stein, Jr. Chair, Brookings Institution.

Center for Strategic & International Studies

The U.S. Innovation Ecosystem

At 1:00 PM on Friday, online video webinar.

This event, the sixth and final in CSIS's Energy Innovation Series, will explore challenges and opportunities for policymakers that exist along the energy innovation chain as well as how technical advances can advance along the U.S. innovation system from conception to commercialization and deployment. This event will feature keynote remarks from the Honorable Dan Brouillette, Secretary of the U.S. Department of Energy. Following those remarks will be a discussion with a panel including Conner Prochaska, Chief Commercialization Officer, U.S.

Department of Energy; Emily Reichert, CEO, Greentown Labs; David Hart, Senior Fellow, Information Technology and Innovation Foundation; and moderated by Sarah Ladislaw, Senior Vice President, Director and Senior Fellow, Energy Security and Climate Change Program, CSIS.