



MOTA Talks Turkey With Local Community Center

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November 25, 2013

Consumer technology company, MOTA, brightens this Thanksgiving by donating 300 lbs of food to a local community center in need. When the team at MOTA heard that the Sunnyvale Community Services Center was running low on Thanksgiving donations this year the MOTA team rushed to action.

“Our mission is to make life easier and better for everyone who interacts with MOTA,” said Kevin Faro, VP of Marketing and Sales. “Usually, we achieve that by innovating highly-sought after consumer electronics such as extended battery cases for iPhone®. For Thanksgiving; however, MOTA will help to bring families together and make the holiday a little warmer and happier.”

According to a study released in 2010 by Feeding America, the nation’s leading domestic hunger relief charity, 37 million people or 1 in every 8 Americans receives emergency food from food banks or local community organizations. Because of recent federal budget cuts to the Supplemental Nutrition Assistance Program (SNAP) this means that even more Americans find themselves food-insecure this holiday season. In a report via the Cato Institute, “SNAP Failure: The Food Stamp Program Needs Reform,” the number of food stamp recipients has increased from 17 to 48 million Americans, meaning that these community minded aid programs are being utilized more than ever.

“We plan to distribute 2,500 bags of Thanksgiving groceries to over 1,300 families next week,” said My-Dung Tran, Director of Operations & Volunteers at Sunnyvale Community Services. “MOTA’s donations will help to put food on the table for our families this season, and we can’t thank them enough!”

Founded in 1970, Sunnyvale Community Services (SCS) is a nonprofit, independent emergency services agency. They’ve been supporting, feeding, clothing, and encouraging local families that their community cares about them. This Thanksgiving the SCS knew they would be feeding over 1,000 families and so they posted a wish list on their websites to encourage their community to help out their fellow man. The list consisted of entirely nonperishable foods that the community center could distribute, in conjunction with fresh produce donations to Sunnyvale families.

“We just knew we had to help,” said Hannah Santucci, MOTA marketing intern. “MOTA is about community and we are honored to have the opportunity to give back to the community.”