

**Donald Marron**

# How behavioral science can improve tax policy

**Tax policy is ultimately about changing the way people behave. And to do that, you need to understand more than just economics. It's not enough to limit the "tyranny of lawyers." Effective reform requires to cooperation of both lawyers and economists.**

By [Donald Marron](#), *Guest blogger* / July 10, 2012



Former Florida Governor Jeb Bush testifies before a House Budget Committee hearing on "Removing the Barriers to Free Enterprise and Economic Growth" on Capitol Hill in Washington in this June 2012 file photo. Flanking Bush are Chris Edwards director of tax policy studies at the Cato Institute, and Rep. Henry Waxman (D-CA). Tax policy is a complicated problem in America, and one that has yet to be effectively addressed.

Kevin Lamarque/Reuters