

July 21, 2009

Soaring Sales for 'Road to Serfdom'

From Cato's [David Boaz](#):

Cato's new staff writer, Aaron Powell, told me he had recently seen two people on the Washington Metro reading The Road to Serfdom by F. A. Hayek. That prompted me to check the sales figures for Road to Serfdom at Nielsen's Bookscan. And whattaya know? Sales have increased this year at an even faster pace than sales of Atlas Shrugged. (Atlas sells 10 times as many copies, but the percentage increase over last year is less.)

So far this year the most popular edition of Road to Serfdom has sold 11,366 copies. That compares with 3,131 copies at the same point last year. That's a 263 percent increase for those of you keeping score at home.

Here's [the book](#) on Amazon.com. It's available on Kindle as well.

Posted at Andrew Roth at [10:35 AM](#) | [TrackBack](#)

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