

Do Baltimore Schools Need More Money?

By Jason Bedrick

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Is the problem with Baltimore's district schools a lack of funds?

The Daily Show's Jon Stewart argued as much during a recent <u>interview</u> with ABC's George Stephanopoulos:

If we are spending a trillion dollars to rebuild Afghanistan's schools, we can't, you know, put a little taste Baltimore's way? It's crazy.

However, under even cursory scrutiny, Stewart's claim <u>falls apart</u> like a <u>Lego Super Star</u> <u>Destroyer dropped from 10 feet</u>. As economist Alex Tabarrok <u>explained</u>:

Let's forget the off-the-cuff comparison to Afghanistan, however, and focus on a more relevant comparison. Is it true, as Stewart suggests, that Baltimore schools are underfunded relative to other American schools? <u>The National Center for Education Statistics</u> reports the following data on <u>Baltimore City Public Schools</u> and <u>Fairfax County Public Schools</u>, the latter considered among the best school districts in the entire country:

Baltimore City Public Schools			Fairfax County Public Schools		
Total Revenue Per Student	\$17,196	517,196 Total Revenue Per Student		\$13,593	
Revenue by Source			Revenue by Source		
Federal:	\$3,333	19%	Federal:	\$781	6%
Local:	\$3,207	19%	Local:	\$10,178	75%
State:	\$10,656	62%	State:	\$2,635	19%

The National Center for Education Statistics

Baltimore schools spend 27 percent more than Fairfax County schools per student and a majority of the money comes not from the city but from the state and federal government. Thus, when it comes to education spending, Baltimore has not been ignored but is a recipient of significant federal and state aid.

Clearly, as Tabarrok shows, Baltimore's schools are not lacking for funds. According to the most recent <u>NCES data</u>, the national average district school per-pupil expenditure was about \$12,000 in 2010-2011, which is about \$12,500 in <u>2015 dollars</u>.

However, one could object to Tabarrok's comparison: Perhaps it's simply more expensive to educate low-income students in Baltimore than the generally well-off students in Fairfax County. To see if money really makes a difference, we would need an apples-to-apples comparison.

One way to test the "more money equals better results" assumption is to see and look at the funding changes across different states to see if there is any correlation between increased funding and improved results.

In 2012, researchers from Harvard, Stanford and the University of Munich <u>released a report</u> on international and state trends in student achievement that addressed this very question, finding that "just about as many high-spending states showed relatively small gains as showed large ones.... And many states defied the theory [that spending drives performance] by showing gains even when they did not commit much in the way of additional resources."

They concluded:

It is true that on average, an additional \$1,000 in per-pupil spending is associated with an annual gain in achievement of one-tenth of 1 percent of a standard deviation. But that trivial amount is of no statistical or substantive significance.



Author's calculations based on National Assessment of Educational Progress and Digest of Education Statistics

In other words, there's no good reason to believe that Baltimore's district schools would improve if the government followed Stewart's advice and gave them a lot more money. In fact, the federal government already tried that. Due to stimulus funds, federal spending on Baltimore city schools increased from about \$143 million in 2009 to a high of \$265 million in 2011, before declining to about \$150 million in 2014.

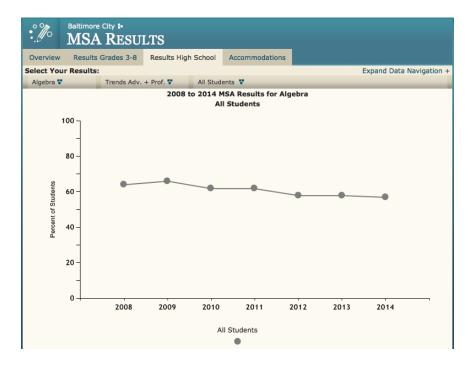
Source	FY09 Actual	FY10 Actual	FYII Actual	FY12 Actual	FY13 Adopted	FY14 Adopted
State	858,778,470	803,640,528	791,201,860	869,791,519	870,198,095	899,487,658
City	208,313,716	210,018,415	238,073,186	249,256,686	239,890,793	254,516,158
Federal	142,625,245	232,269,738	265,152,608	218,340,207	169,270,381	149,780,815
Fund balance	_	_	_	_	27,783,614	I 5,000,000
Other	21,196,782	9,517,407	21,235,898	17,327,776	4,166,067	4,444,196
Total	1,230,914,213	1,255,446,088	1,315,663,552	1,354,716,188	1,311,308,950	1,323,228,827

Total Revenue by Source, Year-to-Year Historical Comparison (amounts in dollars)

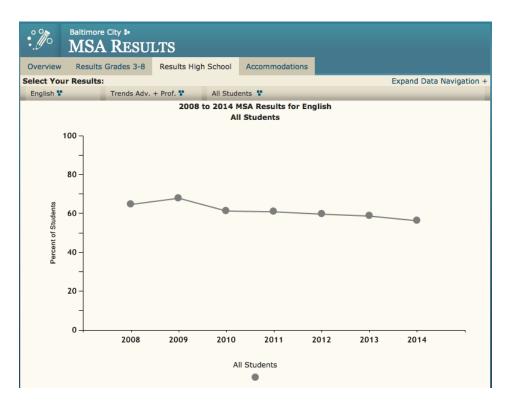
Baltimore City Public Schools

Source: Baltimore City Public Schools, <u>Adopted Operating Budget</u>, Fiscal Year 2014, page 12.

So how did Baltimore city school students perform on the state's standardized test over that time period? About the same, and perhaps slightly worse:



Maryland State Department of Education, 2014 Maryland Report Card



Maryland State Department of Education, 2014 Maryland Report Card

Source: Maryland State Department of Education, <u>2014 Maryland Report Card</u>.

Nearby, Washington, D.C., already spends significantly more on its district schools. According to the most recent <u>U.S. Census Bureau data</u>, the D.C. district schools spent \$1.2 billion in FY2012 [Table 1] on 44,618 students [Table 19], or about \$26,660 per pupil. That's down from the <u>nearly \$30,000 spent per pupil</u> in FY2010, yet D.C.'s district schools still rank among the worst in the nation.

By contrast, the <u>D.C. Opportunity Scholarship Program</u> spends less than one-third as much per pupil yet, according to a <u>random-assignment study</u> by the U.S. Department of Education, it produces <u>slightly better academic results</u> and a significantly higher graduation rate (82 percent for students offered a voucher, compared to 70 percent in the control group).

Other <u>gold standard studies</u> on school choice programs have found a positive impact on student achievement as well.

What Baltimore needs is not more money, but more choice.

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