

Booklist

Advanced Review – Uncorrected Proof

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The Leadership Crisis and the Free Market Cure: Why the Future of Business Depends on the Return to Life, Liberty, and the Pursuit of Happiness.

Allison, John A. (Author)

Nov 2014. 256 p. McGraw-Hill, hardcover, \$28. (9780071831116). McGraw-Hill, e-book, (9780071831123). 658.4.

Allison, author and executive, presents his leadership principles for individual happiness and success, which also apply to organizations and society. His concept of happiness follows Aristotle's notion of happiness or a life well lived. The author explains that happiness must be earned and is achieved by setting goals and accomplishing them, and states, "Most failures of leadership are failures of self-leadership." Stressing "leadership matters," he devotes most of the book to his leadership process in which each of the following elements must be integrated with the others: a vision of what the organization can be; communicate a purpose/mission statement that defines the vision; develop strategies to accomplish the purpose; coach team/organization to successfully carry out the strategies as well as establish operating values for them to follow. Believing "ideas matter," Allison describes the classical liberal/libertarian leadership model: "The vision is a free and prosperous society based on the principles of individual liberty, free markets, limited government, and peace." He concludes, "Freedom and liberty are essential for happiness."

— *Mary Whaley*